



THE ONLY GLOBAL MONTHLY MAGAZINE ON...
FARMING TECHNOLOGIES





AGRI MECH IS... a most integral brand...

AGRI MECH, a pioneer in "Farm Technology Publications," offers a unique platform to bridge the gap between industry leaders and potential buyers of agricultural products and services. As the world's leading magazine on Farm Technologies and allied industries, **AGRI MECH** is published in collaboration with prominent global associations, including the **Farm Equipment & Machinery Industry Association (FEMIA)**, **Agricultural Machinery Manufacturers' Association (AMMA-India)**, **TARMAKBIR (Turkey)**, **AEM (USA)**, **China Agricultural Machinery Distribution Association (CAMDA)**, **Global Organization for Agricultural Robotics (GOFAR-France)**, and **ABIMAQ (Brazil)**. The magazine delivers cutting-edge market trends, emerging technologies, in-depth features on agricultural machinery applications, business strategies, success stories, and insights from industry leaders. It also serves as a dynamic business platform for the global agriculture sector.

With a combined print and online readership exceeding 350,000, AGRi MECH reaches dealers, distributors, importers, exporters, agricultural machinery and input manufacturers, service providers, government and private institutions, IT companies, trade associations, and trade counselors across 92 countries in USA, Australia, Canada, Russia, Africa, Asia, Europe, North America, and the Middle East.

Over the years, **AGRI MECH** has established itself as a leading trade magazine in the industry, playing a pivotal role in raising awareness and driving prosperity in the global agribusiness sector.



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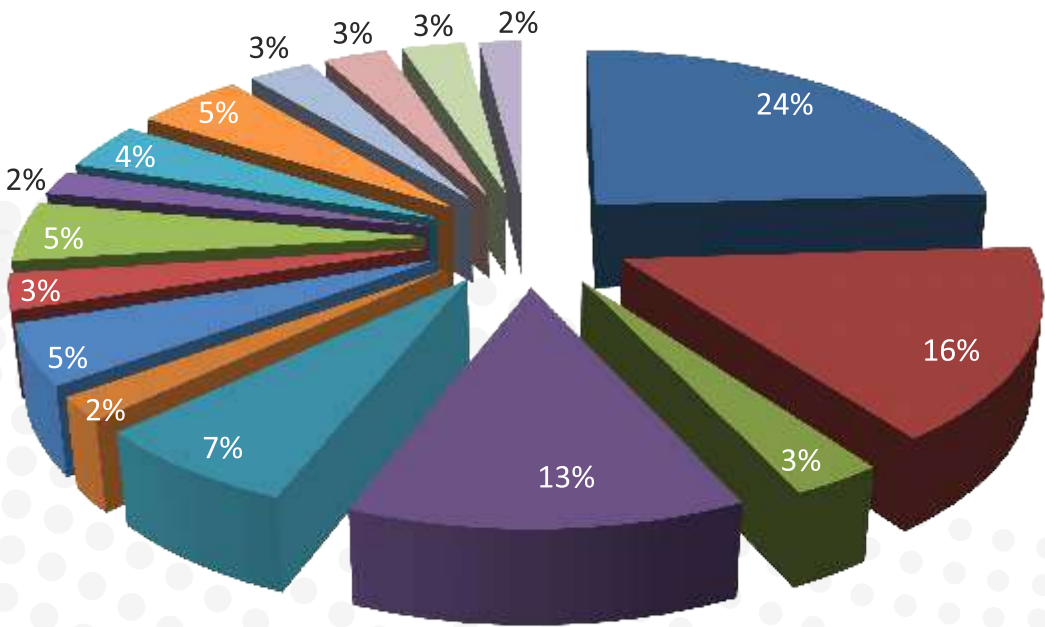
AGRI MECH IS... an engaging brand...

More than 350,000 print and e-copies are circulated in 38 Countries including Africa, Asia, Europe, North America and Middle East regions.

Algeria	Argentina	Australia	Belgium	Brazil	Canada
China	Czech Rep	Denmark	Finland	France	Germany
Ghana	India	Iran	Italy	Japan	Kenya
Mexico	Nepal	Netherlands	Nigeria	Poland	Portugal
Russia	S Africa	S Korea	Spain	Sri Lanka	Sweden
Thailand	Taiwan	Turkey	UAE	UK	Ukraine
USA	Venezuela	and many more...			

The major print circulation is in the following states of India:

Haryana	Punjab	Himachal	Rajasthan	Uttar Pradesh
Tamilnadu	Odisha	Karnataka	Gujarat	Andhra Pradesh
Sikkim	Maharashtra	Delhi	Uttarakhand	Arunachal Pradesh
West Bengal	Madhya Pradesh	Assam		



- Agricultural implements manufacturers
- Dealers and distributors
- Technical magazines and publications
- Equipment manufacturer
- Tillage machinery manufacturers
- Government department
- Financial and insurance services
- Sprayer manufacturers
- Combine harvester manufacturers
- Universities & scientists
- Green house technologists
- IT, AI and IoT service providers
- Associations
- Tyres manufacturers
- Certification agencies
- Irrigation machinery

READER PROFILE

AGRI MECH is one of the largest circulated publications, focusing on Farm Technologies and complete value chain right from manufacturing to end consumer. It enjoys readership to the complete community of Agriculture Technologies & allied industries.

The complete bifurcation of readers is as per the pi-chart shown:

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AGRI MECH IS... a river of wisdom...

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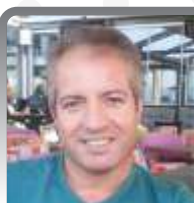
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AGRI MECH IS... a leading brand...

Brand USP:

- Eminent Industry Advisory Board
- Guide to the Agri Industry
- Unique Editorial Focus
- Comprehensive and in-depth editorial content
- 360° marketing Solutions – print, online & events
- Largest global circulation and extensive readership
- Strong Trade Association support
- Most Competitive rates to reach the target audiences
- Extensive Networking platform



Circulation at a glance:

- 24% readers are the manufacturers of implements
- Reaches top 10 importing countries globally
- 30% readers are into import-export
- Average employee strength: 51 per company
- Over 70% of readers regularly participate or visit trade shows every year
- On an average 83% readers travel extensively for business

Publication Details:

- Launch: December 2014
- Periodicity: Monthly
- Readership: 350,000
- Reach in 38 Countries worldwide
- Presence and partnerships in more than 50 leading national & International trade shows & conferences

ADDITIONAL INFORMATION

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AGRI MECH IS...
the name of TRUST...



YOUR TRUST IS OUR ASSET

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WORLD CLASS BRAND



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TOTAL AUDIENCE



PRINT
60,000+ Readers



ONLINE
104,800+ Monthly Website Clicks



EMAIL
350,000+ regular mailers



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a perpetual faith...

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AGRI MECH IS...
a paragon of trust...

OUR ADVERTISERS



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always in reach...

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*Satisfaction is a rating...
Loyalty is a brand...*



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