



# AGRI MECH<sup>18</sup>

(YOUR FARM TECHNOLOGY NAVIGATOR)

## INTERNATIONAL

THE ONLY GLOBAL MONTHLY MAGAZINE ON...  
**FARM TECHNOLOGIES**



Supporting  
Association

*Spreading Knowledge..  
Promoting Business...*

**MEDIA KIT<sup>18</sup>**





As one of the pioneers of "Farm Technology Publications" in the industry, **AGRI MECH** provides a stellar opportunity to continue to bridge the trade gap between industry key players and the prospective buyers of their products & services. **AGRI MECH** is worlds' numero uno magazine on Farm Technologies & allied industries, which is brought out in association with **AGRI MECH** is proudly associated with **Agricultural Machinery Manufacturers' Association (AMMA-India)**, **TARMAKBIR (Turkey)**, **AEM (USA)**, **China Agricultural Machinery Distribution Association (CAMDA)**, **Global Organization For Agricultural Robotics (GOFAR-France)**, **ABIMAQ (Brazil)** etc. This magazine brings forth the latest market trends & emerging technologies, highly useful features on agricultural machinery applications, business strategies, success stories, views & visions of industry leaders, etc. Moreover, it serves as an active business platform for the worldwide agriculture industry.

Our more than 350,000 print and online readership covers the Dealers, Distributors, Importers, Exporters, Agriculture Machinery Manufacturers, Agriculture Input Manufacturers, Service Providers, Government and Private institutes, IT Companies, Trade Associations and Trade Councilors in more than 38 countries which include Africa, Asia, Europe, North America and Middle East regions.

Since last few years **AGRI MECH** has achieved the reputation of being one of the leading trade magazines in the industry and over the period of time, it has played a vital role in creating awareness and ensuring prosperity in global agribusiness sector.



*Satisfaction is a rating...  
Loyalty is a brand...*

More than 350,000 print and e-copies are circulated in 38 Countries including Africa, Asia, Europe, North America and Middle East regions.

Algeria	Argentina	Australia	Belgium	Brazil	Canada
China	Czech Rep	Denmark	Finland	France	Germany
Ghana	India	Iran	Italy	Japan	Kenya
Mexico	Nepal	Netherlands	Nigeria	Poland	Portugal
Russia	S Africa	S Korea	Spain	Sri Lanka	Sweden
Thailand	Taiwan	Turkey	UAE	UK	Ukraine
USA	Venezuela	and few more...			

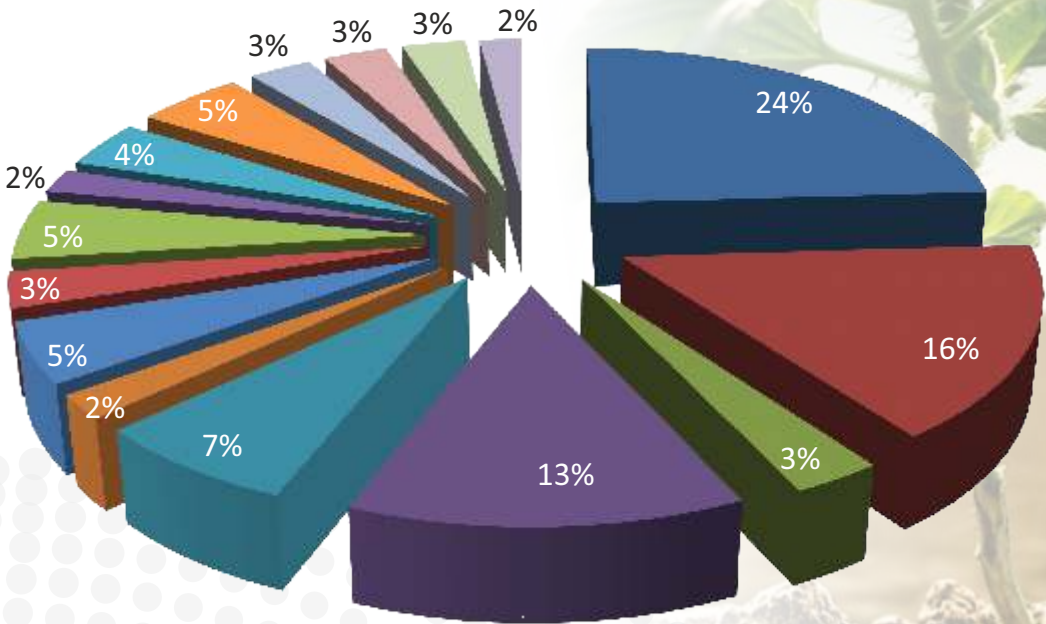
The major print circulation is in the following states of India:

Haryana	Punjab	Himachal	Rajasthan	Uttar Pradesh
Tamilnadu	Odisha	Karnataka	Gujarat	Andhra Pradesh
Sikkim	Maharashtra	Delhi	Uttarakhand	Arunachal Pradesh
West Bengal	Madhya Pradesh	Assam		

Reader's Profile

AGRI MECH is one of the largest circulated publications, focusing on Farm Technologies and complete value chain right from manufacturing to end consumer. It enjoys readership to the complete community of Agriculture Technologies & allied industries.

The complete bifurcation of readers is as per the chart:



- Agricultural implements manufacturers

Dealers and distributors

Technical magazines and publications

Equipment manufacturer

Tillage machinery manufacturers

Government department

Irrigation machinery

Sprayer manufacturers
- Combine harvester manufacturers

Tyres manufacturers

Green house technologists

IT, AI and IoT service providers

Associations

Universities & scientists

Certification agencies

Financial and insurance services



# ADDITIONAL INFORMATION



## *Brand USP:*

- Eminent Industry Advisory Board
- Guide to the Agri Industry
- Unique Editorial Focus
- Comprehensive and in-depth editorial content
- 360° marketing Solutions – print, online & events
- Largest circulation and extensive readership in India
- Strong Trade Association support
- Most Competitive rates to reach the target audiences
- Extensive Networking platform



## *Circulation at a glance:*

- 24% readers are the manufacturers of implements
- Reaches top 10 importing countries globally
- 30% readers are into import-export
- Average employee strength: 51 per company
- Over 70% of readers regularly participate or visit trade shows every year
- On an average 83% readers travel extensively for business



## *Publication Details:*

- Launch: December 2014
- Periodicity: Monthly
- Readership: 350,000
- Reach in 38 Countries worldwide
- Presence and partnerships in more than 50 leading national & International trade shows & conferences

*Spreading Knowledge..*

*Promoting Business...*





Your Trust is...



...Our Inspiration





# A WORLDWIDE APPRECIATED BRAND



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Loyalty is a brand...*





# AGRI MECH is... the business enabler

AGRI MECH is worlds' numero uno monthly magazine on Agricultural Technologies & allied industries, is brought out in association with Agricultural Machinery Manufacturers' Association (AMMA-India), TARMAKBIR (Turkey), AEM (USA), China Agricultural Machinery Distribution Association (CAMDA), ABIMAQ (Brazil) etc.

## TOTAL AUDIENCE

### PRINT

15,000+ Subscribers



### Digital Edition



### PORTAL

120,000+ Monthly Site Users



### ONLINE

350,000+ Online Readers

### E-MAIL

60,000+ Subscribers







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**Satisfied Customer  
IS OUR POLICY...**

